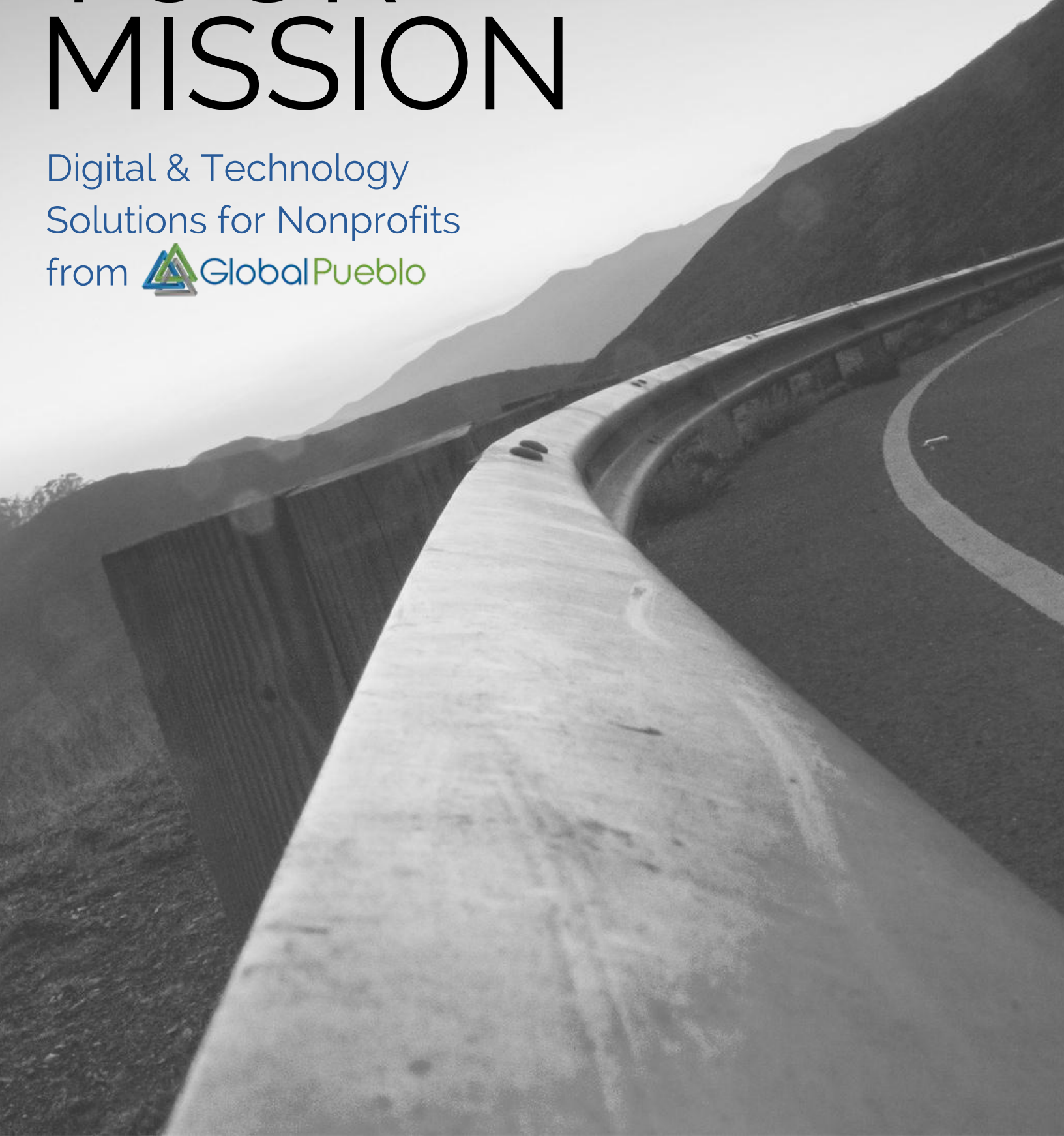


# ACHIEVE YOUR MISSION

Digital & Technology  
Solutions for Nonprofits  
from  GlobalPueblo



# The Technology Needs of Your Nonprofit

You continue to see a transformation in how technology impacts the way your constituents engage with your organization as you fundraise, manage information and market your services.

Whether you're focused on education, professional development or faith-based goals, we know how to cost-effectively create the technology platforms you need to **engage your audience** (responsive websites, mobile apps, content management systems and donor portals) and can help you with solutions to **manage your services** (case management, constituent management, financial management and reporting).

If you are a nonprofit, you can address donor needs with a new or revamped donor portal, or a responsive website to give your donors or volunteers easy-to-navigate mobile access.

If you are an association, you can increase member/guest engagement with a responsive website and can more effectively tell your story with an effective content management system.

Incredible opportunities exist for nonprofit organizations to use technology to cost-effectively deliver on their missions and goals in a scalable way.



# Who is Global Pueblo?

Global Pueblo ([www.globalpueblo.com](http://www.globalpueblo.com)) was founded in 2008 and is headquartered in Wheaton, Illinois with a Global Development Center in Chandigarh, India. We've worked with companies from startups to nonprofits to the Fortune 500 to provide cost-effective consulting, software and web development, technology and process integration services, and global engineering teams in multiple industries across the US.

As a US-based boutique consulting and development firm backed by our own global team of talented technical resources, clients engage with US management wherever they do business with us.

Our management team brings deep, cross-industry process engineering and technology implementation experience having built their early careers at places like Accenture, IBM, Orbitz, Panduit, and the US Army.

With 30+ countries where our management team has provided technology and consulting services, our clients benefit from deep experience when it comes to building high-performing global teams.

Clients are able to create global working relationships directly with our project management team and team of 50+ full-time employees including software engineers, architects, designers, testers, web developers, and consultants.

# Why partner with Global Pueblo?

What our clients value about working in partnership with us that we can offer you:

- Our consulting experience allows us to better understand your unique business challenges and craft technology solutions to address them.
- An integrated onshore/offshore team gives you access to a global talent base. Effective cross-cultural communication is built into all of our processes.
- You have access to transparent communication from all of our team members for clear project visibility.
- We're able to build flexible engagement models to meet your unique needs with dedicated or blended skills as required.
- Your development costs are reduced through our competitive rates.
- Our focus on providing you quality and measureable results are enabled via integrated quality assurance and agile methodologies from engagement ramp-up to project wind-down.

We have experience **partnering with nonprofits** to help them succeed.

For example, Christianity Today International (a nonprofit, global media firm headquartered in Carol Stream, Illinois) partnered with us and continues to reduce costs, free up resources to focus on innovation and extend capacity to develop great content for the Web.

To learn more, please go to the **Customer Stories** page of our website.

# Services for Nonprofits

Consulting & Training, Software Development, Systems Integration & Salesforce, Global Teams & Project Management

## 1. Consulting & Training

**Assessments** – We provide a range of assessments and consulting services that can help you plan and execute technology-related initiatives from building and integrating a new system to preparing to integrate an offshore team.

**Process Engineering** – We can help you to design and develop new business processes, optimize existing ones, and then automate them with cost-effective technology solutions.

**Technology Consulting** – We can guide you on the latest advancements in software and web development and help you find the best solutions for systems integration and new technology solution development. We often provide guidance on the selection of software systems and the design of new proprietary systems to meet your business needs, as well as the effort to integrate the systems, people, and processes to make it all work well and create real value for your organization.

**Cross-Cultural Effectiveness** – We provide training and consultation on getting the most out of existing or planned cross-cultural engagements, especially those that involve offshore teams and technology-related work.

# Services for Nonprofits

## 2. Software Development, System Integration and Salesforce

**Web Development** – From design to launch, we can help you to develop your websites and web applications. We work in an array of popular technology stacks (PHP, .NET, Java, Ruby) and have worked on a wide range of different Content Management Systems (CMS) and other popular web technologies including Payment Processing, Online Stores, CRM's, Customer Service, SaaS system integration, financial systems integration and Web Services integration.

**Custom Software Development** – When there isn't a good existing system or tool for a particular business function or when our clients want to develop a proprietary system for internal use or external sale, we provide custom software development services. Our engineering teams work with you from requirements definition through launch and beyond to support, maintenance, and ongoing feature development.

**Mobile Development** – Our engineering teams are enabling mobile technology and solutions in almost every development engagement we work on today. We can help you design and build the right mix of mobile solutions for your business needs from native apps to hybrid apps to web/responsive apps.



# Services for Nonprofits

**Salesforce** – Connect your entire nonprofit (partners, supporters, employees and programs) to deliver better programs and services, engage your community, communicate more effectively and raise more resources. Through our partnership with Idea Kindler (a certified Salesforce partner), we can offer you a unified view of every interaction you have with your constituents.

## 3. Global Teams & Project Management

**Virtual Engineering Teams** – In many cases, you may want to integrate additional technology resources into your existing teams and processes. We help our clients build and manage high-functioning, globally distributed teams that seamlessly integrate into their existing business models and **we don't break your budget** doing this.



# Be part of a great development experience. Globally.

FIND OUT MORE

ACCESS THE BENEFITS OF AN ENGAGEMENT EXPERIENCE BUILT ON GLOBAL BUSINESS SAVVY, DEEP CULTURAL UNDERSTANDING AND STRONG TECHNOLOGY KNOW-HOW

